

## **PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB-COMMITTEE**

**Thursday, 8 May 2014**

**Minutes of the meeting of the Public Relations and Economic Development Sub-Committee held at the Guildhall EC2 at 3.15pm**

### **Present**

#### **Members:**

|   |                    |
|---|--------------------|
| Mark Boleat (Chairman)                        | Wendy Hyde         |
| Deputy Catherine McGuinness (Deputy Chairman) | Oliver Lodge       |
| Deputy Douglas Barrow                         | Jeremy Mayhew      |
| Roger Chadwick                                | Ian Seaton         |
| Deputy Alex Deane                             | Sir Michael Snyder |
| Stuart Fraser                                 |                    |

#### **Officers:**

|                  |                                    |
|------------------|------------------------------------|
| John Barradell   | - Town Clerk and Chief Executive   |
| Tony Halmos      | - Director of Public Relations     |
| Greg Williams    | - Public Relations Office          |
| Simon Latham     | - Public Relations Office          |
| Paul Sizeland    | - Director of Economic Development |
| Liz Skelcher     | - Economic Development Office      |
| Isabelle Almeida | - Economic Development Office      |
| Nigel Lefton     | - Remembrancer's Department        |
| Georgina Denis   | - Town Clerk's Department          |
| Angela Roach     | - Town Clerk's Department          |

### **1. APOLOGIES**

There were no apologies received.

### **2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest under the code of conduct in respect of items on the agenda.

### **3. TERMS OF REFERENCE**

RESOLVED - That the Sub-Committee note its terms of reference.

### **4. APPOINTMENT OF CO-OPTED MEMBERS**

The Sub-Committee discussed the appointment of co-opted Members from the Court of Common Council to the Sub-Committee. The Sub-Committee agreed to reappoint Oliver Lodge, Ian Seaton and Sophie Fernandes.

The Chairman informed the Sub-Committee that in his opinion those potential candidates for the fourth co-opted membership were the Members who minimally missed election to the Grand Committee, Tom Sleigh, James Tumbridge and Henry Colthurst. Following a discussion the Sub-Committee agreed the Chairman should speak with Tom Sleigh, who should be offered the fourth place providing that Mr Sleigh was suitably interested.

RESOLVED - That:-

1. That Oliver Lodge, Ian Seaton and Sophie Fernandes be reappointed co-opted Members of the Public Relations and Economic Development Sub-Committee; and
2. That the Chairman raise the issue of co-option to the Sub-Committee with Tom Sleigh, and if satisfied that he would make a suitable contribution to the Sub-Committee, to have the authority to appoint Mr Sleigh.

## 5. **MINUTES**

The minutes of the meeting held on 20 February 2014 were approved as a accurate record.

### **Matters Arising**

A Member asked for clarification with regards to the efforts made by the EDO to encourage Member involvement in TheCityUK events and other large events occurring across the City. The Director of Economic Development explained that Members of the Sub-Committee were routinely invited to large TheCityUK events but that his office would ensure that TheCityUK was provided with an updated list of the Sub-Committee's Members, and if there were occurrences where Members were not being appropriately informed he would look to resolve any issues.

## 6. **2014 PARTY CONFERENCE ACTIVITY**

The Sub-Committee received a report of the Director of Public Relations regarding 2014 Party Conference activity.

The Sub-Committee agreed that the Public Relations Office should contact Members in June 2014 regarding expressions of interest for attending the events. Members queried the level of Member involvement at Party Conferences. The Town Clerk confirmed that it was agreed at the 2 May 2013 Sub-Committee meeting that no more than six Members of the Public Relations and Economic Development Sub-Committee, including the Chairman and relevant Deputy Chairman, should attend each Party Conference.

RESOLVED – That:-

1. The 2014 Party Conference programme be noted; and

2. Members attendance arrangements remain the same; no more than six Members of the Public Relations and Economic Development Sub-Committee, including the Chairman and relevant Deputy Chairman.
  - That the Sub-Committee agree that a request for an additional £15,000 for the 2014 Party Conference Programme be submitted to the June 2014 meeting of the Policy and Resources Committee.

7. **THINK TANKS ACTIVITIES 2010-2014**

The Sub-Committee received a report of the Director of Public Relations regarding think tank activities 2010-2014. The Sub-Committee discussed issues with regards to engagement and political balance and agreed that balance and transparency should continue to be embedded in think tank programmes. A Member also requested that future reports include the costs associated with each activity.

**RESOLVED:** That the Sub-Committee note the report on the 2010-2014 City of London activities with think tanks.

8. **BRUSSELS ANNUAL RECEPTION**

The Sub-Committee received a report by the Director of Economic Development on the Brussels Annual Reception. The Sub-Committee agreed that all Members would be contacted early September 2014 with regards to expressions of interest in attending the Annual Reception. Members who had expressed an interest and who had the relevant experience would be included in the delegation.

**RESOLVED:** That Members be contacted early September 2014 regarding expressions of interest to attend the Brussels Annual Reception.

9. **INTERNATIONAL REGULATORY STRATEGY GROUP ACTIVITIES UPDATE**

The Sub-Committee received an update report of the Director of Economic Development regarding the activities of the International Regulatory Strategy Group (IRSG) and an outline of the Group's areas of activity over the coming months. The Sub-Committee discussed European regulation and the Financial Transaction Tax (FTT), as well as the Transatlantic Trade and Investment Partnership.

**RESOLVED:** That the Sub-Committee note the update and forward look on the activities of the International Regulatory Strategic Group (IRSG).

10. **PRE-PRESIDENCY VISIT TO ITALY**

The Sub-Committee received a report of the Director of Economic Development regarding the Pre-Presidency visit to Italy conducted by the Lord Mayor, the Chairman of the Policy and Resources Committee and the Chair of the International Regulatory Strategy Group (IRSG).

**RESOLVED:** That the Sub-Committee note the report on the Pre-Presidency visit to Italy.

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

The were no questions related to the work of the Sub-Committee.

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There was no other business.

13. **EXCLUSION OF THE PUBLIC**

**RESOLVED:** That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act. In addition, for one item which fell under paragraph 100A (2) of the Act relating to confidential information that would be disclosed in breach of an obligation of confidence:-

| Item Nos. | Exemption Paragraph(s) |
|-----------|------------------------|
| 14        | 1                      |

14. **NON-PUBLIC MINUTES**

**RESOLVED:** That the Sub-Committee approve the non-public minutes of the Public Relations and Economic Development Sub-Committee held on 20 February 2014 as an accurate record.

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no non-public questions relating to the work of the Sub-Committee.

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was no other business to be considered whilst the public was excluded.

**The meeting closed at time not specified**

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Chairman

**Contact Officer: Georgina Denis <br />tel. no.: 020 7332 1399399  
georgina.denis@cityoflondon.gov.uk**